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Message Text

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73
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
---------- 077215
R 191458Z NOV 75
FM AMEMBASSY MOSCOW
TO USDOC WASHDC
INFO SECSTATE WASHDC 6933

UNCLAS MOSCOW 16671

USDOC FOR BEWT/TPD THOMPSON

E.O. 11652: N/A
TAGS: BEXP, UR
SUBJECT: PROPOSED INTERNATIONAL EXHIBITION AIMED AT 1980 OLYMPICS

REF: MOSCOW 15704

1. DEPUTY DIRECTOR USCOMOFF MET WITH BABECK SEROUGH, PRESIDENT INTERNATIONAL PROCESSING SYSTEMS GMBH (I.P.S.) AT COMMERCIAL OFFICE ON NOVEMBER 18.

2. SEROUGH VOLUNTEERED INFORMATION THAT I.P.S. (FIRM WHICH CONSTRUCTED PAVILION 4A AT SOKOLNIKI PARK) HAS SIGNED AN AGREEMENT WITH USSR CHAMBER OF COMMERCE AND INDUSTRY TO ORGANIZE AN EXHIBITION FOR THE 1980 OLYMPICS. PROPOSED EXHIBITION WILL TAKE PLACE AT V.D.N.KH. (PARK OF ECONOMIC ACHIEVEMENTS) DURING PERIOD JUNE 10-25, 1976. SPACE RENTAL AGREEMENT CALLS FOR 20,000 SQUARE METERS.

3. SEROUGH ENVISIONS AN EXHIBITION WHICH WILL ENCOMPASS MORE THAN SPORTS-RELATED HARDWARE. HE INDICATED THAT U.S. FIRMS SUCH AS IBM, HONEYWELL AND BURROUGHS WOULD BE INVITED TO TAKE PART WITH DISPLAY OF TOTAL INFORMATION SYSTEMS. TO DATE NO FORMAL ANNOUNCEMENT HAS BEEN MADE BUT ONE IS EXPECTED SOON. U.S. ORGANI-
ZATION WILL BE HANDLED BY THE THOMAS MINOR ORGANIZATION IN CHICAGO.
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4. SEROUGH WILL PROVIDE USCOMOFF WITH ANNOUNCEMENT
MATERIALS AS SOON AS THEY ARE AVAILABLE.
WE WILL FORWARD TO BEWT/TPD. WE DOUBT THAT WELT'S
PROPOSED SEMINAR (REFTEL) WOULD DRAW OPTIMUM ATTENDANCE
OR INTEREST IN VIEW OF THIS DEVELOPMENT.

5. WE WILL REPORT ON AVAILABILITY OF PAVILION
4A FOR INLEGMASH IN SEPTEL.
MATLOCK

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 19 NOV 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975MOSCOW16671
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750403-0515
From: MOSCOW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751129/aaaaazes.tel
Line Count: 70
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 MOSCOW 15704
Review Action: RELEASED, APPROVED
Review Authority: izenbei0
Review Comment: n/a
Review Content Flags:
Review Date: 08 SEP 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08 SEP 2003 by ReddocGW>; APPROVED <17 FEB 2004 by izenbei0>
Review Markings:

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US Department of State
EO Systematic Review
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Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PROPOSED INTERNATIONAL EXHIBITION AIMED AT 1980 OLYMPICS
TAGS: BEXP, UR
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006